

The background of the image is a light pink surface covered with numerous pieces of popcorn. Some pieces are large and fluffy, while others are small and broken. The popcorn is scattered across the entire frame, creating a festive and celebratory atmosphere.

Fiesta Popcorn

Welcome to Popcorn Kick off 2017

Introductions

- Will and Sandra Wendt- Council Popcorn Chair
 - Dawn Harris- Popcorn Specialist
 - Greg Harmon- Director of Outdoor Adventure
 - Michael Chang- Program Director
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- Amy Jo Haywood- Popcorn Assistant
 - Jackie VanTrees- Popcorn Assistant
 - Jared Shepherd- Trails End Representative

How to Conduct a Kickoff!



Trails End University

2017-2018 Fundraising Cycle Select Campaign Select a Role

Pack 101
unit
26

TRAINING DETAIL CONTACTS SCOUTS SCOUT TRACKING UNIT ORDERS APP ORDERS COMMISSIONS

Trail's End University


Follow the link below to visit the popcorn training site. Whether you are new Popcorn Kernel or an experienced popcorn veteran, our training programs will help you take your fundraising efforts to the next level.

[Go to Training Site](#)

How to use the Popcorn System: Unit Leader Tutorial

Using the Trail's End Popcorn System

MODULE THREE:





Jared Shepherd

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Current Courses (2)

Completed Courses



1



Show: 8 courses per page

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Kernel Training: Level One

The perfect course for new Popcorn Kernels, or even experienced Kernels that want to better understand the Popcorn Sale. This course serves as a baseline training for the popcorn sale, and highlights some best practices across the most popular selling methods.



Kernel Training: Level Two

Now that you've completed the level one training, or if you are an experienced popcorn kernel, take the Trail's End Advanced Kernel Training course. Find out what the top selling Scouts and units are doing around the country to make their popcorn fundraisers wildly successful.





Take Course

First Year Kernel Training

NEXT:



The Essentials

My Course Activity

Course Elements 1-9 of 9 [First](#) | [Previous](#) | [Next](#) | [Last](#) - show: **All**

Filter

- Introduction** 1 min,56 secs
- The Who** 49 secs
- The Ideal Year of Scouting** 6 mins,2 secs
- The Why** 1 min,38 secs
- How to Host an Awesome Kickoff** 2 mins,51 secs
- The Essentials** 3 mins,13 secs
- Six Simple Steps to Selling Popcorn** 2 mins,4 secs - This element will be available as soon as you complete each required element before it.
- The How** 2 mins,55 secs - This element will be available as soon as you complete each required element before it.
- The Wrap Up** 1 min,23 secs - This element will be available as soon as you complete each required element before it.



Dates and Deadlines

- 8/7 Fry's Storefront Registration Opens
- **8/23 Show & Sell Orders Submission Deadline**
- 9/8 Show & Sell Order Delivery/ Distribution
- **10/23 Show & Sell Monies Due**
- **10/23 Deadline to Submit Take Orders**
- 10/23 Prize Order Submission Due
- 11/13 Take Order Delivery & Distribution
- **12/1 Final Monies Due**
- 12/16 Top Sellers Events

Fry's Store Front Dates

- September 8, 9, 10 (With exception of 6 stores on Sunday)
- September 22, 23, 24
- October 6, 7, 8
- All other stores request individual units to set up time and dates.

The background of the slide is a light pinkish-red color with a pattern of scattered popcorn. Some popcorn is in sharp focus, while other pieces are blurred, creating a sense of depth. The popcorn is white and yellow, with some pieces showing the brown hull.

New Return Policy

- There will be no returns accepted.
- Council office will be open on Saturday September 16, 23, 30 from 10 am- 2pm and on Sunday by appointment.
- Sunday Appointment please call Michael Chang at 928-606-8848.

Take Order Drawing

- For every 10 sales a Scout makes in Take Order Sales he can be entered into a drawing for either a Drone or \$25 Gift Card to the Scout Shop.
- Please email take order forms to Dawn.Harris@scouting.org, please include scouts First, Last Name, Unit number, and phone or email address.
- Drawing Dates are Friday 9/15, 9/22, 9/29, 10/6, 10/13

Top Sellers Party

- To qualify for the top sellers party a scout will need to sell \$1200 in popcorn.
- 12/16- Star Wars Episode 8 “The Last Jedi” movie day. Top 75 sellers with a parent will be invited to attend.
- All other top sellers will be invited to our Spin and Win Activity Here are the council office.

HOW TO CONDUCT A SUCCESSFUL SHOW AND SELL CAMPAIGN!

